A NATURE POSITIVE FUTURE

Our Mission:
Building a material world in balance and harmony with Nature by creating world leading product standards with meaningful metrics using the best scientific process and data.

Nature Positive+

YOUR **'ONE STOP'** PRODUCT CERTIFICATION - **GLOBALLY**

"Super excited to see this standard and can't agree more with the direction you've taken it... I really want this to be successful – the planet needs it."

- Dr Angela Loder
Vice President Research of the
International WELL™ Building Institute

"We're thrilled to be able to call our products Global GreenTag certified, verifying our products to the high environmental standards of the certificate and using these as guiding elements in our design process."

- Anders Cleemann
CEO, Muuto

"I was surprised at how many enquiries we received requesting certificates when our Greentag Certification lapsed even for a such a short amount of time...five projects in four months requiring certificates was surprising and very pleasing. The value of Global GreenTag certification is now underlined for me even more than it was previously."

- Aidan Hill
Group Technical & Sustainability Manager
Autex Industries Ltd

Global GreenTag International Pty Ltd
green product certification
trust brands

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Global GreenTag® International

ECO PLATFORM

PRODUCT CERTIFICATION THAT SERVES YOU GLOBALLY

CERTIFYING THE WORLD'S BEST SUSTAINABLE PRODUCTS

What is Global GreenTag?

Established in 2010, the Global Global GreenTag[CertTM] certification Program is operated by Global GreenTag International Pty Ltd a Limited Liability Corporation. An Australian, USA and Canadian registered Certification Mark and multi-award winning third party, multi-criteria, consensus based and externally verified Type 1 Ecolabelling Program. It is an Eco Platform EPD verified programme operator Type III Environmental Product Declaration (EPD), Material Health NaturePositive+ Transparency Declaration and Manufacturer Claim Verifications Program Operator.

Voted one of the Top 100 Most Trusted Brands in Australia more than 5 years running and one of the Top 20 Most Recognised Ecolabels by Australian LOHAS Consumers. There are more than16,000 products in certification by over 230 manufacturers with factories in more than 20 countries.

How we help you

Global GreenTag is the only 'One Stop' Product Sustainability Certification, Product Health & Environmental Product Declaration & Manufacturer Claim Verifications Program Operator relevant to all of the major green building rating tools in the world as well as your end user marketing needs.

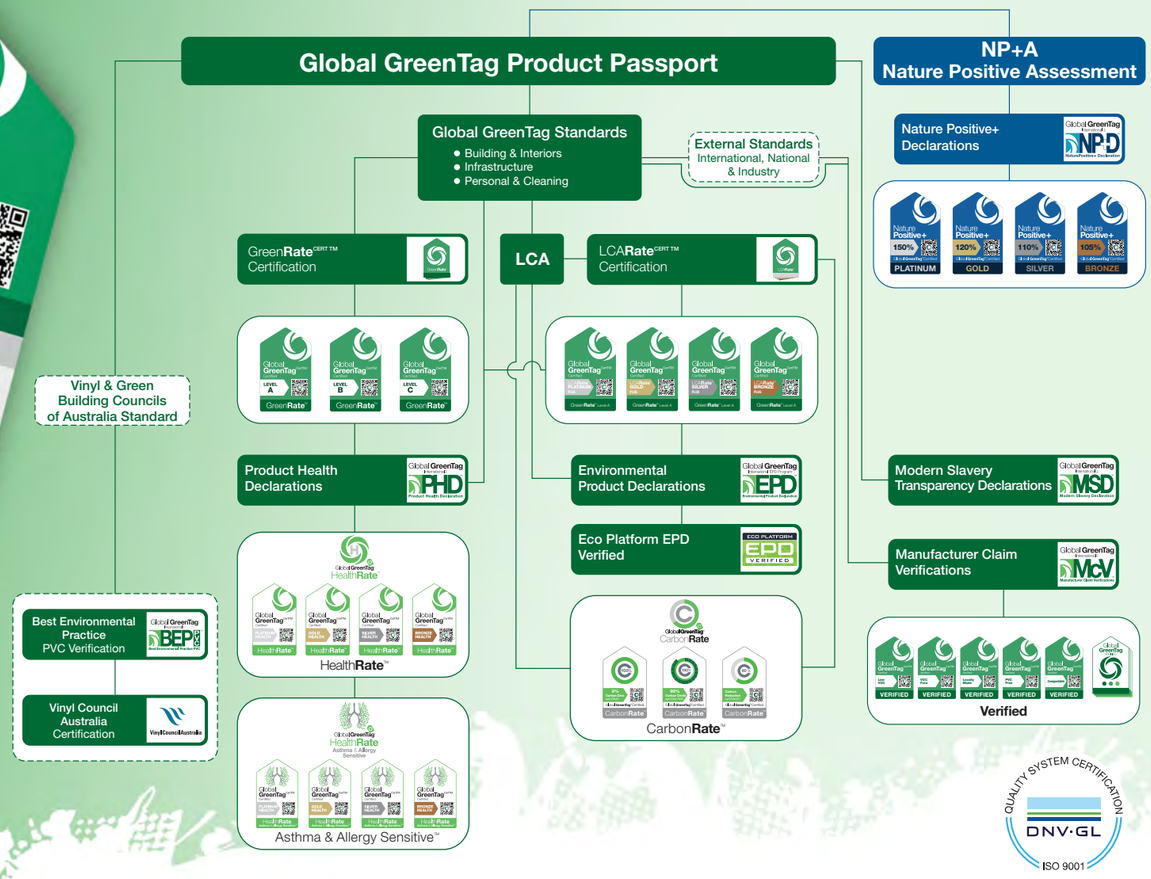
- LEED® (176+ countries)
- International WELL™ Building Standard (112+ countries)
- Green Star® Australia, New Zealand and Africa (56+ countries)
- BREEAM® & BREEAM® International (78+ countries)
- EarthCheck® (70+ countries)
- MyHIJAU
- LOTUS
- Singapore Green Mark International
- Infrastructure Sustainability 'IS' Tool
- HomeStar NZ

Recognised in the Green Star® tools

Responsible Products Framework. Getting your products included in GBCA's pre-approved Responsible Products Database.

Supporting your bottom line

Assisting your forward budgeting with fixed fees, Global GreenTag does not have any percentage based royalties or turnover fees. All fees are known three years in advance.



Ask us which of these Services suit your needs

Global GreenTag[CertTM] comprises a number of certifications, verifications and declarations for different purposes:

- **Nature Positive+ Declaration™ (NP+D™)** A unique and holistic Circular Economy Assessment, Certification & Transparency Declaration, providing metrics that focus on Climate and Nature Repair by measuring benefits as well as impacts across 9 categories, including, circularity, environmental and human health, biodiversity, ethical supply chains, modern slavery risk, social and indigenous benefit and innovation.
- **Product Health Declarations (GreenTag PHD™)** are unique WELL™ recognised and LEED® compliant material health transparency/optimisation reports that also come with HealthRate™ rating Tags;
  - **HealthRate™** ratings are a unique "Healthiness in Use' assessment that provides BronzeHEALTH™, SilverHEALTH™, GoldHEALTH™ or PlatinumHEALTH™ rating Tags;
  - **Asthma & Allergy Sensitive™** is an extended version of HealthRate™ that deepens identification of products, as safe to be used, in environments, for people with asthma and allergy sensitivities. The certification also provides BronzeHEALTH™, SilverHEALTH™, GoldHEALTH™ or PlatinumHEALTH™ rating Tags;
- **Environmental Product Declarations™** are part of Global GreenTag's ISO 14025 and EN 15804 ECO EPD recognised EPD Program Operation. GGTI EPDs are Green Star®, LEED® and BREEAM® compliant. As appropriate, they also include a unique Life Cycle Benefit Addendum to measure ecosystem services, avoided impacts on nature, and other circular economy benefits.
  - **CarbonRate™** Tags are an option for products with LCARate assessments based on "% Saved', 'Net Zero' and 'Carbon Credit % (Benefit)' claims;
- **GreenRate™** is for all products and projects requiring recognised provider 'Sustainable Product' Certification in a variety of specific international rating tools and programs. GreenRate is recognised for a key WELL™ Feature;
- **LCARate™** helps manufacturers market and end users understand the complexity of sustainability with simple graphics, real metrics and usable LCA data, using tiered LCARate Marks, Product Scorecards and EPDs with unique Life Cycle Benefit Analysis to power the Circular Economy.
- **Modern Slavery Transparency Declarations (GreenTag MSD™)** are supply chain risk assessment reports for manufacturers to support company Modern Slavery statement requests.
- **Best Environmental Practice PVC (BEP PVC™)** is for vinyl products seeking Vinyl Council of Australia recognition for Green Star®, Defence Australia and Lend Lease projects, among others.
- **Manufacturer Claim Verifications (McV™)** are single issue verification Tags for environmental and health claims marketing support and risk management.